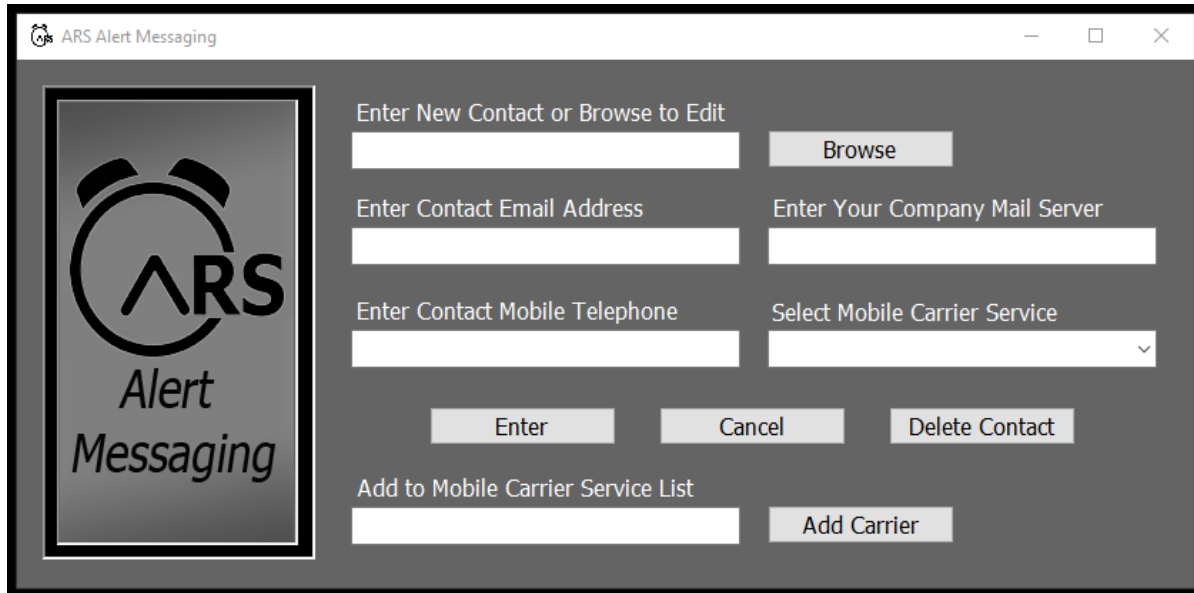


# ARS Alert Messaging—Email or SMS Text

**Introducing the ARS Alert Messaging Tool for integration with the Master System!  
Send event triggered emails/SMS text messages or schedule events for a daily,  
weekly, or monthly review!**

The ARS Alert Messaging Tool provides an easily configured interface for loading emails or mobile numbers for most Master System communication tasks. Send event oriented alerts or schedule regular status updates at a frequency of your choosing. Automate reports and communication with on-premise or off-premise employees, customers, or vendors.



Examples of automatic event oriented alerts:

- Send text or email to salesperson each time a job is entered or delivered for their customers.
- Send text or email to managers when GP% is below a minimum level set.
- Send text or email to shop employees with job schedule updates, releases, and to-do lists.
- Send text or email to drivers to pick up job with address, description, and contact.
- Send text or email to field technicians with job status updates, new services, or approvals.
- Send text or email to purchasing when inventory quantities drop below order point.
- Send support emails to our team on standard system errors; we call you when you get an error!

Examples of automatic scheduled alerts:

- Send nightly text or email with daily KPI data or systematic reports to managers.
- Send weekly sales reports to sales team.
- Send daily or weekly job status reports to customers.
- Send daily, weekly, or monthly consignment quantities to vendors.

These are examples only. All alert notifications are quoted and customized to your application.

How do you want to use this Alert Messaging Tool? How can your team benefit with automated communication?

\*\* Alert notifications may incur carrier service fees for SMS text messages.